

Privacy Notice

This privacy notice discloses the privacy practices for <u>ohiotravel.org</u>. This privacy notice applies to information and transactions collected by Ohio Travel Associationowned websites. It will notify you of the following:

- 1. What personally identifiable information is collected from you through the website, how it is used and with whom it may be shared.
- 2. What choices are available to you regarding the use of your data.
- 3. The security procedures in place to protect the misuse of your information.
- 4. How you can correct any inaccuracies in the information.

Information Collection, Use, and Sharing

We are the sole owners of the information collected on this site. We only have access tocollect information that you voluntarily give us via email or other direct contact from you.

We may share your Personal Data for the purposes described in this Notice with:

- a member of our group
- partners, suppliers and sub-contractors, for the performance of obligations arising from your membership, or any other contract we enter into with them or you or to provide you with the information, products and membership services that you request from us
- analytics and search engine providers that assist us in the improvement and optimization of our Site
- trusted third-party companies and individuals to help us provide, analyze, and improve the Site and our membership services (including but not limited to data storage, maintenance services, database management, web analytics and payment processing)
- in the event that we sell or buy any business or assets, in which case we will disclose your Personal Data to the prospective seller or buyer of such business or assets
- if OTA or substantially all of its assets are acquired by a third party, in which case Personal Data held by it about its customers will be one of the transferred assets.

We will only transfer your Personal Data to trusted third-parties who provide sufficient guarantees in respect of the technical and organizational security measures governing the processing to be carried out and who can demonstrate a commitment to compliance with those measures.

Selling Your Personal Data

We will never sell your Personal Data to third parties without your opt-in consent. Unless you ask us not to, we may contact you via email in the future to tell you about specials, new products or services, or changes to this privacy policy.

Your Access to and Control Over Information

You may opt out of any future contacts from us at any time. You can do the following at any time by contacting us via the email address or phone number given on our website:

- See what data we have about you, if any.
- Change/correct any data we have about you.
- Have us delete any data we have about you.
- Express any concern you have about our use of your data.

Cancellation Policy and Use of Image and Video Release:

No refunds will be given as of ten business days before any event, or as stated on registration agreements you approve. If you must cancel, substitutions are encouraged. No-shows will be charged. Photos and video will be taken during events. By registering, you agree to allow the use of your image in future marketing materials, including but not limited to social media, digital and print publication.

Security

We respect your privacy. Therefore, the Ohio Travel Association never shares or sells your information with any third parties. Any information collected through this site is intended to be used for that transaction only. Your personal information is collected and transmitted via **SSL (Secure Socket Layer)** technology.

Note that all payment transactions are handled thru <u>Authorize.net</u> - a leading payment gateway since 1996, to accept credit cards and electronic check payments safely and securely for our members/customers.

The Authorize.Net Payment Gateway manages the complex routing of sensitive customer information through the electronic check and credit card processing networks. <u>See an online payments diagram</u> to see how it works.

The company adheres to strict industry standards for payment processing, including:

- 128-bit Secure Sockets Layer (SSL) technology for secure Internet Protocol (IP) transactions.
- Industry leading encryption hardware and software methods and security protocols to protect customer information.
- Compliance with the Payment Card Industry Data Security Standard (PCI DSS).

For additional information regarding the privacy of your sensitive cardholder data, please read the <u>Authorize.Net Privacy Policy</u>.

Although we use security measures to help protect your Personal Data against loss, misuse or unauthorized disclosure, we cannot guarantee the security of information transmitted to us over the internet.

All information you provide to us is stored on secure servers.

Any payment transactions will be encrypted using SSL technology.

If you feel that we are not abiding by this privacy policy, you should contact us immediately via telephone at <u>800-896-4682</u> or <u>mhuntley@ohiotravel.org</u>.

Changes to This Notice

If we make any material changes to this Notice or the way we use, share or collect personal Data, we will notify you by revising the "Effective Date" at the top of this Notice, prominently posting an announcement of the changes on our Site, or sending an email to the email address you most recently provided us (unless we do not have such an email address) prior to the new policy taking effect.

Any changes we make to this Notice in the future will be posted on this page and, where appropriate, notification sent to you by e-mail.